

The logo features a large, vibrant yellow-green circle as its background. Inside this circle is a smaller, light green, irregular shape that resembles a stylized mountain or a splash of water. The text "OUTDOOR & NATURE" is written in a bold, white, sans-serif font, positioned in the upper half of the circle and partially overlapping the light green shape. Below it, the words "VISIT LOANO" are written in a smaller, white, sans-serif font, also centered within the light green shape.

**OUTDOOR
& NATURE**

**VISIT
LOANO**